**-Trust and Reputation Module-**

**-OutsideMarket(CoolPeanut)-**

1. This plugin collects automatically product and company reviews.
2. It helps at increasing the sales by displaying reviews to customers.
3. This module collects automatically customer reviews via email. After a purchase is made, an email is sent to customers asking them to leave a review. Reviews are collected.
4. Customers can leave their reviews directly via email. Product reviews display under products as well as on product category pages. Company reviews can appear wherever you want by pasting a badge widget, tab or carousel.
5. The benefits of collecting reviews are the increasing of sales. By displaying a badge or widget showing reviews directly on the site, the visitors are substantially more likely to complete the purchase. Also reviews improve the brand trust. When customers are considering a purchase on this site, they have instinctual fears that arise that often lead them to not buy. Reviews help to calm those fears and increase the likelihood of a purchase.